



FOR IMMEDIATE RELEASE

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Teradek Expands Sales Network in APAC

Irvine, CA -- Dec 4, 2009 -- Teradek announced today the addition of Shoichi Watanabe of Media Traverse Co., Ltd. as their APAC distributor. "We're pleased to have Mr. Watanabe as an integral part of our sales team in the Pacific Rim." says Marius van der Watt, President of Teradek.

Based in Japan, Mr. Watanabe is an expert in high profile H.264 network video distribution and works closely with Teradek technology partner Maxim Mobilygen, maker of the MG3500 Hardware Codec SoC used in many of Teradek's products.

"Mr. Watanabe is a perfect fit for Teradek. He brings industry knowledge and experience, and we're confident he'll provide the best service possible to our Asian clients." says van der Watt.

You can contact Mr. Watanabe at the following address:

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Teradek is a privately held R&D company located in the heart of Southern California, focused on developing state-of-the-art, extremely versatile and highly customizable networking video



systems used in military, medical, surveillance and traffic control applications. Teradek is the world leader in applying H.264 video compression technology across diverse industries.

For information: <http://www.teradek.com> or

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